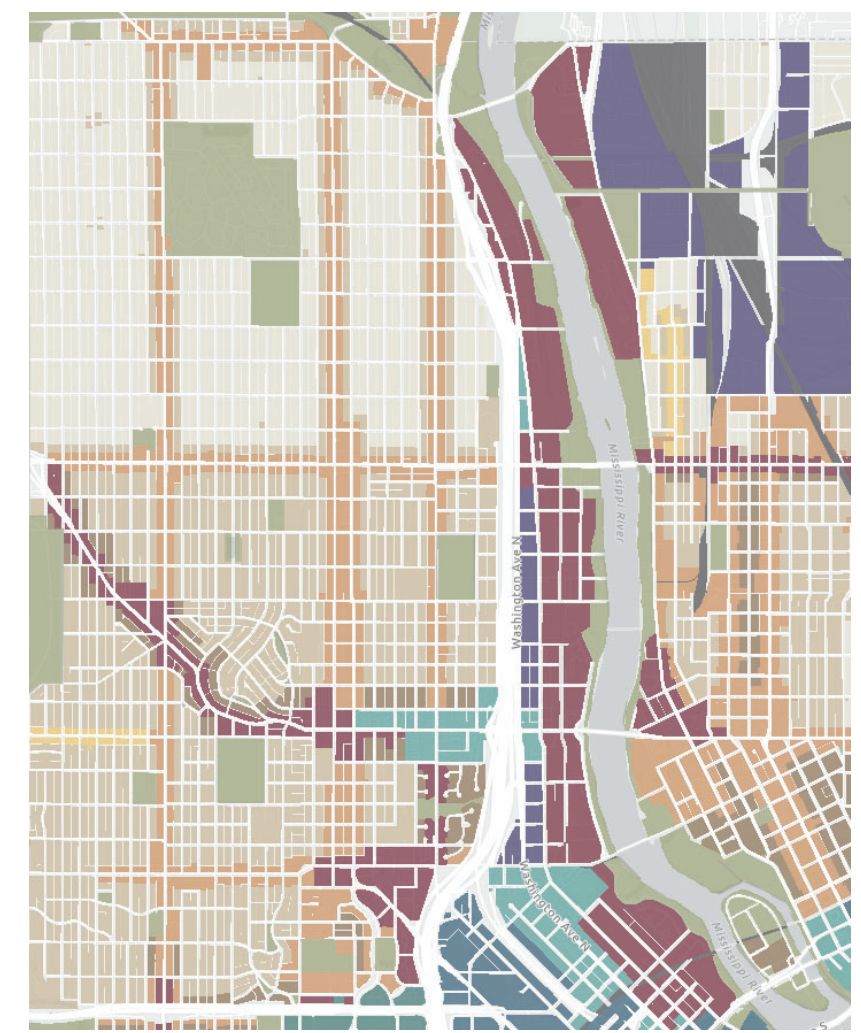


ASSETS + OPPORTUNITIES + WEALTH BUILDING

BUSINESS DEVELOPMENT

While some neighborhoods have a dispersed pattern of businesses, in North Minneapolis businesses are largely concentrated around the West Broadway corridor, Plymouth Avenue and 2nd Street.¹ These include several chain food establishments, a grocery store, a few lunch places, and a new fine dining venue. The limited number of small businesses presents an opportunity for development of small enterprises such as cafes, salons, clothing and thrift stores.

Businesses are collaborating with other groups to create a commerce-friendly climate, with projects like Revitalizing West Broadway that enable potential entrepreneurs to get job training, find affordable rental space and raise the necessary capital to start an enterprise. Organizations like NEON and West Broadway Business and Area Coalition are developing incubator spaces for new companies to plant roots in the neighborhood.

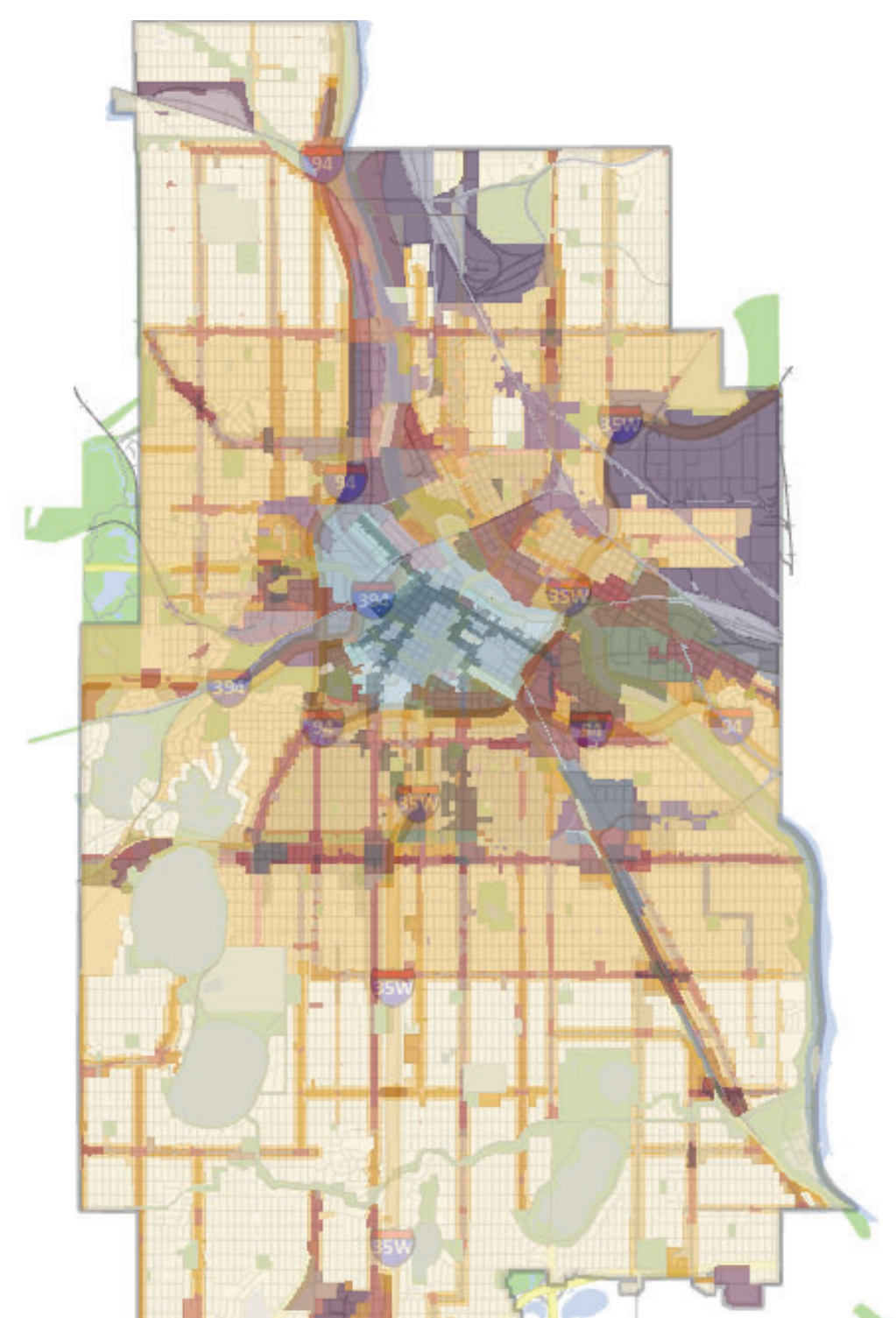


MAP OF NORTH MINNEAPOLIS BUILT FORM

ARTS + CULTURE

Outstanding arts organizations such as Capri Theater and Juxtaposition Arts in North Minneapolis demonstrate the potential for North Minneapolis to be an arts destination. Historically a center for music for such places as the Cozy Bar

and the Riverview Supper Club, today Minneapolis's music center is elsewhere. With affordable space available in North Minneapolis, especially along the river, it could be once again home to a music scene.²



MAP OF MINNEAPOLIS ZONING DISTRICTS

RIVER INDUSTRIAL AREA TRANSFORMATION

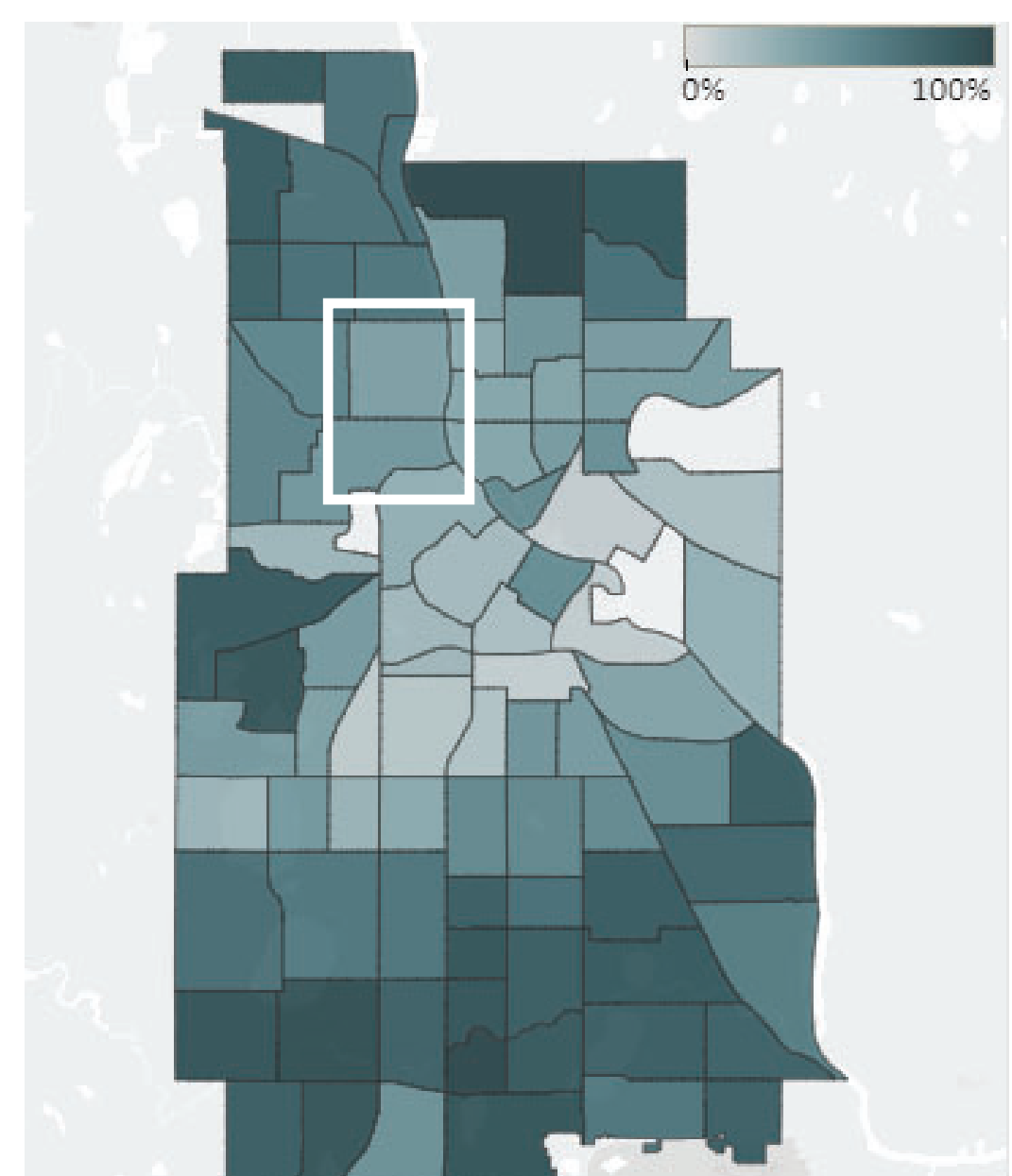
Creating a community-oriented riverside that replaces existing polluting industrial activities with commerce, housing and recreational activities that enhance North Minneapolis is a top community

priority. To connect the residential areas to the river, the I-94 barrier needs to be addressed by strategies like creating land bridges or other connections for pedestrians, bicycles and cars.

RIVER INDUSTRIAL AREA TRANSFORMATION

The 2008 housing crisis, combined with the destructive 2008 tornado, resulted in large numbers of foreclosed and vacant properties, which create opportunities for affordable housing, dispersed retail development, parks and trails.

The city of Minneapolis has several programs to help low-income residents purchase properties and to encourage business development on vacant land.³ These properties are documented in the Minneapolis Vacant Building Registry.



MAP OF OWNED PROPERTIES (2018-2022)

SOURCES

- [1. https://minneapolis2040.com/topics/land-use-built-form/](https://minneapolis2040.com/topics/land-use-built-form/)
- [2. https://www.arcgis.com/apps/OnePane/basicviewer/index.html?appid=9aad153dd283499e8149af79b6cd86aa](https://www.arcgis.com/apps/OnePane/basicviewer/index.html?appid=9aad153dd283499e8149af79b6cd86aa)
- [3. https://www.minneapolismn.gov/government/government-data/datasource/neighborhood-demographics-dashboard/](https://www.minneapolismn.gov/government/government-data/datasource/neighborhood-demographics-dashboard/)